



FOR IMMEDIATE RELEASE

Arizona Inn Rebrands as GreenTree Inn Prescott Valley

GreenTree Inn opens its first franchise property in the United States; rebranding the Arizona Inn as GreenTree Prescott Valley



SCOTTSDALE, AZ—October 03, 2017 – GreenTree Hospitality Group, Inc., the 14th largest hotel brand globally, with over 2600 hotels worldwide, is pleased to share that tomorrow it will open its first U.S. franchise property, the former Arizona Inn will be rebranded as a GreenTree Inn property. The Arizona Inn, a boutique 77 room property located in Prescott Valley, Arizona, in the heart of Yavapai County, will officially open its doors as part of the GreenTree Inn family.

GreenTree Inn Prescott Valley, formerly The Arizona Inn, has been touted as a traveler, family friendly property, offering multiple amenities including hot breakfast, high-speed Wi-Fi, in-room mini-fridge, microwave & coffee maker, pet-friendly

rooms, seasonal outdoor heated pool, business center and more. GreenTree Inn Prescott Valley joins GreenTree Sedona and GreenTree Flagstaff, growing the GreenTree presence throughout northern Arizona.

Pro Hospitality One PV LLC has inked the deal to be the first United States franchise for GreenTree Inn, by converting its Arizona Inn to GreenTree Inn Prescott Valley. Pro Hospitality One PV will operate under the franchise agreement.

The property is located close to the Prescott Valley Event Center, home of the Northern Arizona Suns and host to a large variety of events catering to several interests. While staying at GreenTree Inn Prescott Valley (formerly the Arizona Inn), travelers can enjoy scenic hikes as well as colorful local night life at a nearby casino or at Prescott's World Famous Whiskey Row.

“We are proud to have the Arizona Inn join the GreenTree Inn family officially tomorrow, and look forward to exposing the GreenTree Inn brand to its guests. Renovations and updates have been on-going and will continue through 2018, bringing the best parts of the GreenTree Inn brand to Prescott Valley. The former Arizona Inn guests will have access to GreenTree Inn's loyalty program, GiveBack Rewards®, excellent guest service and GreenTree's commitment to its social responsibility campaigns” shared Kevin Brooks, managing director, GreenTree Hospitality Group.

Alex Rizk, managing member (Pro Hospitality One PV LLC) shared, “having the backing of a solid brand like GreenTree Inn will continue to help us grow our presence in Prescott Valley and provide our guests world-class programs. We are very excited to being this new chapter as the first U.S. franchise for GreenTree Inn. We intend to help GreenTree Inn grow in the US and we look forward to many more opportunities in the very near future.”

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ABOUT GreenTree Inn

GreenTree Inn, a US based limited service brand dedicated to providing quality hotels in Arizona and California. GreenTree Inn is committed to practices and programs that pay respect to, and lessen our footprint on, our changing environment. Learn more about GreenTree Inn by visiting our website www.greentreeinn.com.

ABOUT GreenTree Hospitality Group, Inc.

GreenTree Hospitality Group, Inc. is a leading hotel owner, operator and franchisor with over 2600 hotels worldwide. As the 14th largest hotel brand globally, its GreenTree Inn hotels are trusted by corporate and leisure travelers seeking product that boasts of consistent quality guest rooms and public areas.

GreenTree Inn is a growing select-service hotel brand and prides itself on delivering an affordable lodging experience to its guests. Learn more about GreenTree Inn and GreenTree Hospitality Group by visiting us at www.greentreeinn.com or contact us at info@greentreeinn.com.

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